

The book was found

Helmut Schmid: Gestaltung Ist Haltung / Design Is Attitude



Synopsis

After training as a typesetter, Helmut Schmid studied at the Schule für Gestaltung in Basel. His designs are a unique combination of Japanese tradition and Western modernity. This monograph documents and analyzes all of Schmid's important works from 1961 until today, including his foundational graphic concepts, lettering, product and packaging identities, as well as his poster and book designs. This first monograph on the complete works of Helmut Schmid contains numerous unpublished and other primarily unseen works. With this publication, his work is finally presented in a manner befitting its importance to the typographic design community.

Book Information

Paperback: 341 pages

Publisher: Birkhäuser Architecture; 1 edition (October 20, 2006)

Language: English

ISBN-10: 3764375108

ISBN-13: 978-3764375102

Product Dimensions: 9.3 x 1.1 x 9.4 inches

Shipping Weight: 2.9 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,236,342 in Books (See Top 100 in Books) #172 in Books > Arts & Photography > Graphic Design > Commercial > Branding & Logo Design #505 in Books > Arts & Photography > Graphic Design > Typography #1893 in Books > Arts & Photography > Architecture > Drafting & Presentation

[Download to continue reading...](#)

Helmut Schmid: Gestaltung ist Haltung / Design Is Attitude The Little Gold Book of YES! Attitude: How to Find, Build and Keep a YES! Attitude for a Lifetime of Success Oliver and his Alligator (Schmid, Paul) Helmut Newton: Polaroids Helmut Newton: SUMO, Revised by June Newton Where is the baby - Wo ist das Baby: (Bilingual Edition) English-German children's picture book. Children's bilingual German book. German books for ... for children) (Volume 1) (German Edition) Bilingua German book: My Daddy is the Best.Mein Papa ist der Beste: Children's English German Picture book (Bilingual Edition),German childrens books,Bilingual ... books for children: 7) (German Edition) Englische deutsche Bücher: Mein Papa ist der Beste.My Dad is the Best: Kinderbücher kostenlos,Zweisprachiges Bilderbuch-Englisch Lernen Bilinguales ... Deutsch-Englisch 7) (German Edition) German children's book: My Daddy is the Best. Mein Papa ist der Beste: German

books for children.(Bilingual Edition) English German children's picture ... for children:) (Volume 7)
(German Edition) Children's German books: Where is Santa. Wo ist der Weihnachtsmann:
Children's English-German Picture book (Bilingual Edition) (German Edition),German ... for children:
Easter, Christmas etc. 1) Bitches with Attitude: Swear Word Coloring Book (Volume 1) The
Confidence Effect: Every Woman's Guide to the Attitude That Attracts Success Learn Spanish Fast:
Become Fluent in Spanish, Increase Desire to Learn and Develop a Positive Attitude with Hypnosis
and Meditation Gratitude is My Attitude. A Gratitude Journal for Children With Inspirational Quotes
Angelcake (Plays with Attitude) The Winning Attitude: What it Takes to Be a Champion "Cool Stuff"
They Should Teach in School: Cruise into the Real World...with styyyyle (jobs/people
skills/attitude/goals/money) I Am a Church Member: Discovering the Attitude that Makes the
Difference 21 Days of Gratitude Challenge: Finding Freedom from Self-Pity and a Negative Attitude
(A Life of Gratitude) KickAss Delphi Programming: Cutting-edge Delphi Programming with an
Attitude

[Dmca](#)